

aMoreNaturalWay.com

What Others Around the World Are Saying About Tom...

...as a Leader

"I don't think there are very many people who in a career have really left a very personal individual mark that changes that organization forever. I think Tom Heurman definitely has done that"

David Cox, Former CEO of Cowles Media Company

"You cannot be marginalized. The world needs you and your vision, breadth, and depth at this critical time in history."

Jean Houston, Ph.D., Author, Philosopher and Consultant

"Tom, just to let you know...you are one of the few with centered and keen insights into courage. I am honored to be in your long-distance life for so many years."

Sandra Ford Walston, Author of "Courage: The Heart and Spirit of Every Woman"

...as a Scholar

"Tom Heurman is a leadership scholar"

Robert W. Terry, Ph.D., Author of "Authentic Leadership" and "Seven Zones for Leadership"

...as a Consultant

"Tom Heurman makes me money. Tom helped us install leadership principles and implement changes that are bringing immediate results in our organization."

Don McClendon, GM Delta/Montrose, Colorado Electric Association

...as an Artist

I'm a writer and after reading this pamphlet, I find myself at a loss for words that can express the appreciation for the humble authentic person I perceive you to continually be. By your commitment to your-work-in-progress, which I've followed thru your pamphlets over the years, you *have* changed the world and continue to change the world, because the collective Mind has been tapped. Imagine, I do, what could be possible if the 100th Monkey theory (in the above arena) could be unleashed to all unconscious world leaders. Olivia Hemming

"Tom's photography is as inspiring as his pamphlets"

Bill Sommers, Ph.D., Leader, Author, Educator, Consultant

"Tom writes with his camera what words cannot express. He uses the lens as his pen. Tom's creativity brings us to an unexplored epiphany moment – a reminder of our place in all of creation's order. Tom brings us back to what we belong to – a connection of what we have lost in our culture."

Reverend Stephen Streed, Ph.D., Artist, Healer and Teacher

...as a Writer

You inspire. I am a better person, a better manager, a better husband, and a better father from your writings. Steve Metheny

Your Pamphlets have meant and some still mean so much to me. Thank you for this Tom. You have made a huge impact in my life. Mark K.

This is one of your best Pamphlets (135). Thank you—thank YOU! Linda Anthony

Thank God for a voice of sanity! This piece of Tom's (135) should be in every paper in the country.
Don Wurtz

Dear Tom

I'm a management consultant working in Brazil, and receive and read your Pamphlets. I liked very much the # 115, on People Who Want to Help.

I ask your permission to translate to Portuguese and put it in our Boog News Newsletter. It is sent free of charge to about 18.000 people here in Brazil. Of course we will put your name, website and e-mail. You can see the Boog News in our website (www.boog.com.br) (sorry, only in Portuguese)

Thanks you very much for your kind attention

Gustavo G. Boog
Director

THX., Tom. This I find to be *one of your most powerful pamphlets!* (106) For your commitment to your ever-growing journey, I honor you. I *shall* distribute far and wide.
Olivia Henning

"This is awesome "stuff!" (Pamphlet 99) I especially liked pages 4 - 6. I feel so honored to get to read your writing. You truly "get it!!" Have a great day & let me end with a heartfelt sense of gratitude." Dorothy Clark-Miles

"This one (Pamphlet 73) stands out well above your always excellent Pamphlet series and should be separated out under another heading. As other individuals join your email list, send them this one as an introductory synopsis and the foundation for other Pamphlets - both from the archives and those yet to be written. "

"Shorty"

"You are a God-sent wise man of our century."
Tommy Tucker,

"As I am the initiator and the publisher of a website for free agents in Scandinavia I would like to present your writing to them. My idea is to translate your work into Swedish and publish them regularly."

Patrick Baltazis

"I'd like you to know that your work is appreciated immensely in this far corner of the world in Malaysia. I use your pamphlets as reading materials for our manufacturing management team in Colgate-Palmolive, Malaysia"

Dhiren

"The message you continually relay to us is the key to effective living. When your pamphlet arrives each month it acts as a reminder, a boost of confidence. It gives me a new lease of life to go out and find ways to influence the people in my environment. Each story helps, little by little, to build up my courage and confidence to challenge the norms we all seem to be locked into."

Paul Basalaj, New Zealand

"Tom: Congratulations!! You pegged Servant Leadership."

Dr. Frank D. Cantwell

"You are definitely an original thinker-the sign of a self-learner."

At de Lange, University of Pretoria, South Africa

"I have always looked forward to receiving your Pamphlets since their contents have invariably been thought-provoking and written so clearly with words that, more often than not, touched one's heartstrings. Tom, please do keep up your wonderful work."

Satish D. Patel, New Delhi, India.

"Few leadership authors today write with the level of candor and authenticity with which Tom Heuerman approaches his work. He provides a mirror to the deepest thoughts most of us share, and brings them into full view. He presents new ways of being in the world and offers the possibility for transformation within organizations where everyone can thrive."

Valerie J. Davis, Toronto, Canada

"I love your write-ups about leadership."

Reverend Father Robert Mmegwa, Dublin, Ireland

"Tom's work pushes the boundaries of leadership thinking. He is a truth seeker, a searcher for authenticity, both inside of ourselves, and outside, in the world. I recommend his work."

Dr. Robert Terry, author of "For Whites Only," "Authentic Leadership: Courage in Action," & "Seven Zones for Leadership."

"Thank you for your great generosity in allowing us at Turtle River Press to print your very useful, progressive, creative writing. I breathe a sigh of relief when I see that an article written by you will be included in our next issue because I know it will be artfully written, clear and concise and contain a nice mix of simplicity, challenge and enthusiasm-energy for and excitement about what we can do."

Pam Keul, Cannon Falls, Minnesota

"These pamphlets are an extraordinary way to bridge vision with reality on a daily basis. Each one is a treasure chest of insights!"

Debra M. Amidon, ENTOVATION International, Ltd.

"Your pamphlets are required reading for our sales team and often we communicate with our customers regarding your work."

Dan Perella, Manco, Inc.

"What is your source of inspiration? It must be very deep! When you realize what a great leader really is...it makes one feel a long way from home."

Chuck Wallace

"Wow! Even though you haven't heard from me lately, I've enjoyed all your pamphlets. But this one! It is one of the few pieces I've read anywhere by a consultant that has a deep and sincere respect for the leader and manager, AND talks about transformation-but respects and honors the difficulty inherent in change and leadership."

Dave

"I wanted to thank you again for your inspiring writing. I read your pamphlets again and again, and every time I pick up you're A More Natural Way to read some more, I wonder how I could every have put it down. It is so engaging. Actually, I think I do know, it is from engaging, that I get engaged in reflective thought, applying it to various situations."

Jan Nickerson

"I've just re-read several of your pamphlets, all at once. I must say I'm impressed, in awe of, delighted with, etc., your awareness, sensitivity, and spirituality in observing the reality of today's organizations and in suggesting some ways of the future. Add to the above list your writing ability. Thank you."

Patricia Tuecke

"Thank you so very much for your wonderful pamphlets. They inspire me. They have

encouraged me to stand by and behave according to my values, when doing so is the hard way. Those values, like 'authenticity,' are so well-defined in your writing."

Mary Ann Williams

"You are marvelous thinkers. Thank you for sharing, for insight, for challenge, and for solutions. I am a better person, thinker, leader, and follower because of this pamphlet. Thank you for your faithfulness in thinking, growing, writing, changing, and sharing."

George Burris, D. Min.

"That's the best "100 Money" I've seen."

Critt

"What a great message and one of the best definitions of diversity that I have seen."

Steve Logue

"Your description of our dysfunctional world is the best I have read."

Larry Victor

"Best description of/prescription for a leader. I have printed it, will save it, will refer to it often."

Janice Baehr

"This pamphlet is fabulous! You covered such crucial and important issues with clarity, vigor, sincerity, passion and what I consider deep wisdom. Let's drop millions of these from the skies! So much of your content is pure gold. Thank you, Tom. This pamphlet is superb!"

Joanna Poppink, M.F.C.C.

"Tom, this was a terrific essay. May I post it on my website, or put a link on my website to yours where this article is located? I'm going to pass it on to a number of my colleagues. How do I get copies of your previous pamphlets?"

"Tom, this was quite an inspirational installment in a stellar line of pamphlets. Thank you for doing this work. I'll be passing it on to a whole bunch of people!! Warmest regards."

Mark Youngblood, author of "Life on the Edge of Chaos."

"It was great to get another one of your pamphlets. Each one is unique and profound. You and Diane are clear concise writers that can communicate to those of us whose life callings and work does not allow or afford us a lot of time to read, reflect, and write. I also continue appreciate your book, "A More Natural Way."

Jean Watts, New Orleans

"The writings of Tom Heurman have had a profound impact on deepening and clarifying the essence of transformational leadership. For me, he speaks of what is in my heart more eloquently than I can myself."

Tom Jones, Dallas

"This essay (The Artist) is inspiring, rich in provocative imagery and metaphor, motivating and hopeful, all at once. It seems to me that only an artist of the first degree (of life, of words, of work) could have written this."

Dave Potter

"Thank you for the gifts you bring to your writing: your ability to reflect on your own experience; your ability to put that reflection into a larger context; your commitment to writing so that your ideas can become a part of the larger conversation; your innovation in adopting and adapting the pamphlet mode; and your generosity in sharing these ideas so freely."

Monica Manning, Ph.D.

"Awesome!! Your work just continues to get better and better. This pamphlet (The Warrior) and its message came at a really important time for me and the timing could not have been better."

Joe

"I want to personally thank you for these pamphlets. You write so well and, as private mystic warrior, this one in particular had a lot of refreshing fuel for me exactly when I needed it."

Greg Laskow

"Tom is devoted to discovering new and more natural ways to think about organizations and society. His writings help to broaden the scope of thought, invite inquiry, and yet ground us in the real lives of everyday people. They are great tools to clarify the dialogue about the organizational needs of our day."

Tenneson Woolf, Orem, Utah

"Tom, we have entered a period of the greatest change in human history, where our out-moded mechanistic institutions are in the process of being replaced by systems of flow and abundance. You consistently are able to amply capture the frustrations that we feel with these dying and dysfunctional systems and provide direction regarding a way out. Your pamphlet, The Warrior, really touched home for me. I have been so angry in organizations for the past twenty years and did not fully understand why until I read this pamphlet."

Barry Carter, author of "Infinite Wealth," winwinworld.net

"The Pamphlets are becoming a really important body of knowledge and insights. Each is a gem and the whole is just a beautiful collection. For the folks out in the world trying to make things happen, they are really great."

Richard Knowles, Ph.D., Niagara Falls, NY

"This is the clearest and most true writing on leadership I have read. (Pamphlet 47)"

Nancy Ludewig

"One of the most eloquent missives on leadership that I've read (Pamphlet 47). And in these trying times, we need to heed the message."

Mimi Paris